



# **AfricaLics 2016**

**4<sup>th</sup> PhD Academy**

**21<sup>st</sup> - 31<sup>st</sup> March, 2016**

**Hosted by**

**École Supérieure de Commerce de Tunis**

**in collaboration with the**

**University of Manouba, Tunisia**



**Programme**

## 4<sup>th</sup> PhD Academy



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## Innovation Systems and Innovation Management in Africa

Diar Lemdina Hammamet, Tunisia. 21<sup>st</sup> - 31<sup>st</sup> March, 2016

Sunday 20<sup>th</sup> March: Arrival of guests

Monday 21<sup>st</sup> March : Inaugural Conference, Amphitheater Odysse



08h30-09h00



Registration

09h00-10h30

Welcome session/Official opening

10h30-10h45

Coffee break

10h45-11h45

Inaugural lecture by B. A. Lundvall (Emeritus professor, Aalborg University, Copenhagen)

11h45-12h30

Second inaugural lecture on Emerging Innovation systems in Africa by A. Djeflat (University of Lille (USTL))

12h30-14h15

Lunch break

14h15-15h15

Politiques industrielles dans un context de SNI en construction: le cas de la Tunisie." by H. M'henni (ESCT, Manouba University)

15h15-16h15

Évaluation et Innovation, by Margrethe H. Andersen (Aalborg University, Copenhagen)

16h15-16h30

Coffee break

16h30-17h45

Energising National, Regional and Continental Innovation through a Pan-African Innovation Eco-System (PAIES). By Jejel Ezzine (ENIT, El Manar University and President of TAASTI)

20h30-22h30

Dinner of the Academy



## Tuesday 22<sup>nd</sup> March, Conference Room L'OLIVIER



- 08h00-09h15 **Special session** Presentation of students and the full programme of the Academy. All students and a facilitator (H. M'henni)
- 09h15-10h15 **Lecture 1:** Basic and General theme: An introduction to innovation studies and innovation policy. **Facilitator:** B.A. Lundvall
- 10h15-10h30 Coffee break
- 10h30-11h30 **Lecture 2:** Basic and General theme: The history of innovation systems thinking **Facilitator:** B. A. Lundvall
- 11h30-12h30 **Lecture 3:** Basic and General theme: The management of innovation and development: key issues and empirical findings. **Facilitator:** A. Djeflat
- 12h30-14h00 Lunch break
- 14h00-16h00 **Students presentations 1-2-3-4:** Adepoju A. Oluwaseun ; Musambya Mutambala ; Adeyeye Adedamola D. ; Caleb Adelowo M. **Facilitator:** A.Vera Cruz and R. Hanlin
- 16h00-16h15 Coffee break
- 16h15-18h15 **Students presentations 5- 6- 7** Hanene Teka; Wadii Sleimi ; Gezahegn Tesfaye Dadi .**Facilitator:** B. Diyamett and Margrethe H. Andersen

## Wednesday 23<sup>rd</sup> March



- 08h00-10h00 **Lecture 4:** Research methodology (I) Research questions and research design, discussion related to the organization of the thesis work. **Facilitator:** A. Vera Cruz
- 10h00-10h15 Coffee break
- 10h15-12h30 **Lecture 6:** Research methodology (II) How to use case studies for research in innovation. **Facilitator:** R. Hanlin
- 12h30-14h00 Lunch break
- 14h00-16h00 **Students presentations 8-9-10:** Saifallah Benjread ; Genesquin Guibert Legala Keudem ; Attig Bahar Faten. **Facilitator:** A.Djeflat and H. M'henni
- 16h00-16h15 Coffee break
- 16h15-18h15 **Students presentations 11-12-13:** Wamalwa Herbert ; Martin Kang'ethe ; Abiodun Oyebola. **Faciliator:** B. Diyamett and A. Vera Cruz



## Thursday 24<sup>th</sup> March



- 08h15-10h15 **Students presentations 14-15-16:** Mirabel Godswill Ukpabio ; Binyam Afewerk Demena ; Monica Addison. **Facilitator:** R. Hanlin and H. Abdennebi
- 10h15-10h30 Coffee break
- 10h30-12h30 **Students' presentations 17-18-19:** Hadia Baassiry ; El Menzani Younes ; Mebbani Youcef. **Facilitator:** N. Omrani and H. Abdennebi
- 12h30-14h00 Lunch break
- 14h00-16h00 **Lecture 10:** Challenges in innovation and Development agenda: Technology use, innovative work practices and employees' performance. **Facilitator:** N. Omrani.
- 16h00-16h15 Coffee break
- 16h15-18h15 **Lecture 11:** Research methodology: Using econometrics (time series analysis). **Facilitator:** S. Ghazouani A.

## Friday 25<sup>th</sup> March



- 08h15-10h15 **Students' presentations 20-21-22:** Ahmadouche Nadia ; Laurence Nkakene Molou ; Traore Nohoua. **Facilitator:** H. M'henni and Adel Ben Youssef
- 10h15-10h30 Coffee break
- 10h30-12h30 **Students' presentations 23-24-25:** Omar Ouhejjou ; Asma Regregui ; Raja Dekhil ; Latifah Tchoutou. **Facilitator:** A. Djeflat and S. Haddad
- 12h30-14h00 Lunch break
- 14h00-16h00 **Lecture 12:** Research methodology (III): Using econometrics (panel data) **Facilitator:** S. Ghazouani
- 16h00-16h15 Coffee break
- 16h15-18h00 **Lecture 13 :** Challenges in innovation and Development agenda: STI indicators with special focus on R&D statistics . **Facilitator:** H. M'henni



## Saturday 26<sup>th</sup> March



- 08h00-10h15 **Lecture 14:** Challenges in innovation and Development agenda: STI indicators with special focus on Innovation statistics . **Facilitator:** H. M'henni
- 10h15-10h30 Coffee break
- 10h30-12h30 **Lecture 15:** Challenges in the Management of Innovation and Development: The impact of ICT on student performance in higher education: Direct effects, indirect effects and organisational change. **Facilitator:** A. Ben Youssef
- 12h30-14h00 Lunch
- 14h00-19h00 Excursion to the village of Sidi Bousaid and ancient sites of Carthage

## Sunday 27<sup>th</sup> March - EXCURSION TO THE CITY OF KAIROUAN

## Monday 28<sup>th</sup> March



- 08h15-10h15 **Lecture 16:** Challenges in innovation and Development agenda: The Epistemic Virtue of the Innovation Approach to re-think and Re-Design African Development. **Facilitator:** M. Muchie
- 10h15-10h30 Coffee break
- 10h30-12h30 **Lecture 17:** Theory oriented session - Financing innovation: constraints and opportunities of developing a financial system in Africa. **Facilitator:** E. Lorenz
- 12h30-14h00 Lunch break
- 14h00-16h00 **Lecture 18:** Theory oriented session - Technological catchup: barriers and opportunities. **Facilitator:** Keun Lee
- 16h00-16h15 Coffee break
- 16h15-18h00 **Lecture 19:** Research methodology (V) - Qualitative research in STI studies: methods, instruments and issues in an African setting. **Facilitator:** A. Kingiri



## Tuesday 29<sup>th</sup> March



8h15-10h15

**Lecture 20:** Challenges in the management of innovation and Development agenda: Creativity, innovation and entrepreneurship for venture creation in Africa.  
**Facilitator:** M. Muchie

10h15-10h30

Coffee break

10h30-12h30

**Lecture 21:** Theory oriented session: Determinants of industry-academy linkage  
**Facilitator:** Keun Lee

12h30-14h15

Lunch break

14h15-17h30

**Workshop 1:** Roundtable organized by Wiki startup : Tunisian experience in the matter of start-up : Determinants of survival and growth. **Facilitator:** A. Kingiri, K. Lee, M. Muchie, E. Lorenz, H. M'henni

## Wednesday 30<sup>th</sup> March



08h15-10h15

**Students' presentations 26-27-28:** Intissar Gara Sakis ; Salma Ezzedine ; Kouadio Kouassi Boniface. **Facilitator:** E. Lorenz and K. Lee

10h15-10h30

Coffee break

10h30-12h30

**Students' presentations 29-30-31:** Razan Rassoul; Adra Jaafar; Aida Harmel Besbes. **Facilitator:** H. M'henni and S. Haddad

12h30-14h15

Lunch break

14h15-16h15

**Students' presentations 32-33-34:** Hajer Karaa; Ferroui Ramzi; Amani Boussaada.  
**Facilitator:** Keun Lee and S. Haddad

16h15-16h30

Coffee break

16h30-18h30

**Lecture 22 plus Workshop 2** Challenges in the Management of innovation and Development agenda: Managing Innovation hubs in Africa. **Facilitator:** E. Lorenz , A.Kingiri, S. Haddad and invited speakers from the industrial sector in Tunisia



## Thursday 31<sup>st</sup> March : Closing Session at the Amphitheater Odysse



09h00-12h00

Official closing speech by the Dean of the École Supérieure de Commerce of Tunis  
Speech by AfricaLics representative (A. Kingiri )  
Speech by Student representative  
Speech by the representative of the facilitators  
Price award for the best proposal (offered by the University of Manouba)

12h00-14h00

Lunch Break

Afternoon

Visit to the old Ribat of Hammamet

20h00

Group dinner

FRIDAY 1<sup>st</sup> OF APRIL: DEPARTURE OF ALL PARTICIPANTS







**AfricaLics is an African regional network for researchers involved in innovation and development research with a specific interest in promoting learning, innovation and competence building systems approaches.**

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